

# Image Politics – Pictur(e)ing Climate. Conference Program

## Thursday, 19th January 2012

Location: Telegraphenberg, Potsdam, Building H, Room 19.1

10:00 Registration Board and Welcome with coffee

10:30-10:50 **Birgit Schneider:** *Introduction: image Politics – Pictur(e)ing Climate*

### SECTION: The Status of Climate Expert Graphs in IPCC Reports

10:50-11:40 Chair: n.n.  
**Timm Zwickel:** The Role of Visualizations in IPCC Working Group III

COFFEE BREAK

12:00-12:50 **Lynda Walsh:** *Ethos and Stasis: What Classical Rhetoric Can Teach Us About the Graphics in the IPCC Climate Change 2007 Report*

LUNCH

14:00-14:50 Guided tour on Telegrafenberg / PIK

### SECTION: Enlightening and Convincing via the Internet

15-15:50 Chair: **Christoph Rosol**  
**Georg Feulner:** *Twist and Shout: Deceptive Graphs in the Skeptical Climate Blogosphere*

15:50-16:40 **Markus Wrobel / Dominik Reusser:** *Communicating Results from Climate Change Research with Web-Based Applications – Issues and Challenges*

COFFEE BREAK

17:00-17:50 **Julie Doyle:** Here Today: Moving Images of Climate Change

BREAK

18:00-18:30 Project Presentation by **Jörn Krug:** Climate Media Factory

**Friday, 20th January 2012**

Location: Potsdam Institute for Climate Impact Research, Telegraphenberg, Potsdam,  
**Building A 31** (Cupola / „Kuppel“)

**SECTION: Climate Change, Media and Activism**

Chair: **Christine Hanke**

09:30-10:20

**Elke Grittmann:** *Between Risk and Sublime. A Case Study on the Visualization of Climate Change during the United Nations Climate Change Conference in Copenhagen in 2009 in German Print and Online Media*

10:20-11:10

**Vera Tollmann:** *New Strategies deliver New Images. On Artistic Practices in Climate Activism from Nature Snuff to Protest Fiction*

COFFEE BREAK

**SECTION: Cultural Images: Making the Invisible imaginable through Art and Photography**

Chair: **Isabell Schrickel**

11:30-12:20

**Ulrike Heine:** *Why Photography Matters – The Role of Photographic Images within the Global Climate Change Discourse*

12:20-13:10

**Edward Morris / Susannah Sayler:** *Capturing the Public: The Role of Art in Climate Change Discourse*

LUNCH

**SECTION: Climate Knowledge, Climate Control**

Chair: **Isabell Schrickel**

14:30-15:20

**Gisela Parak:** *Aerial Survey Photographs and American Survival Patterns: Exploring the Nation's Climatic Conditions*

15:20-16:10

**James Rodger Fleming:** *Visualizations of Climate Control – Rube Goldberg meets Dr. Strangelove*

COFFEE BREAK

**SECTION: The Epistemic Value of Visualization in Climate Sciences**

Chair: **Birgit Schneider**

16:30-17:20

**Sebastian Grevsmühl:** *A Hole in the Sky ? Metaphors, Scientific Imagery and Material Culture in Antarctic Research*

17:20-18:15

**Thomas Nocke:** *The Role of Visualization in Climate Research Processes – Final Discussion*

(The program is subject to small changes without notice)

